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**Work From Anywhere
With Unified
Communications**

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Microsoft discovered the average worker is only at his or her desk about 40% of the time. Despite the trend for an increasingly mobilized workforce, businesses are still designing their communications infrastructure around the idea that workers are tied to their desks for eight hours each day. Work is something people do, not necessarily a place we must go! Unified communications keeps people connected and accessible regardless of their location.



Virtual Meetings and Conferencing


Collaboration on projects is necessary in many organizations but it can pose a problem when people are located in different geographic areas. Time and money is often spent on traveling back and forth between offices or to meet with clients and the reality is, unified communications solutions provide virtual meetings and conferencing to eliminate the time and money waste of traveling to meetings. With unified communication solutions, teams and work groups can collaborate on projects, hold virtual meetings, access colleagues or subject matter experts through instant, real-time communications

and share documents as if you are seated side by side and looking at the same computer screen – and the individual's physical location doesn't make any difference at all.

Embracing Mobile and BYOD Technology

Today's generation of workers are almost nomadic – and have an expectation of being connected to the internet wherever they go. They sleep with cell phones on their nightstands and check for messages and social media updates before they even have breakfast in the morning. In order to attract a high caliber of talent into your organization, you're going to need to offer up-to-date technology and the ability to work from anywhere. Forrester Research indicates that 82 million US consumers will have tablets and 159 million will have smartphones by the year 2015 and expects that nearly one-third of all mobile devices will be used for work. As you are developing your Unified Communications solutions, you will want to embrace mobility and technology that supports the anytime, anywhere work style of this generation. Unified Communications technology can make it possible for employees to exchange information easily via their mobile devices, leading to improved customer service operations and greater efficiency.

This work anywhere style and unified communication solution reduces time spent playing phone tag or



listening to voice mails or trying to find an old email. With a Bring Your Own Device policy, business owners benefit from higher productivity levels from employees as they already know how to use their devices! Regardless of the device being used, employees can access contact lists, collaboration applications, or join a conference or meeting.

Travel Lighter

When you implement Unified Communication solutions, employees can travel lighter and without the need to keep track of a number of different devices. In the past, people would generally leave the office desktop armed with a laptop, a smartphone, a tablet and maybe even a second laptop or netbook if the company provides one and they also have a personal computer. They would probably have to call a few times a day to check their office voice mail. Using Unified Communications, you can access everything you need and remain connected with a single device of your choice over the cloud. Using Microsoft Office 365 and Lync Online, for example, would let you run your contact card, instant messaging, VoIP, presence, and screen share from the cloud on any device with internet access. Unified Communications makes it possible and more efficient to work anywhere, anytime while remaining fully connected to the organization, customers, and prospects.

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